

Individually Focused Strategies

- 1. PROVIDING INFORMATION** – Educational presentations, workshops or other data presentations (e.g., public announcements, brochures, community meetings or social media).

Stand UP Cass County provides messaging to several news outlets. Our partnerships include newspaper, radio, and other outlets to broadcast meetings and events. We share a lot of valuable information through our website and through social media. Our Coalition also works closely with the Cass County Communications Network.



- 2. BUILDING SKILLS** – Workshops or other activities designed to increase the skills of participants, members and staff needed to achieve population-level outcomes (e.g., training, technical assistance, distance learning, strategic planning retreats and curricula development).



Our Coalition in coordination with Indiana Youth Institute hosted a Youth Panel in 2023.

Youth were invited to come and answer important questions about what they experience as a teen today. Olivia, Mya, (?), and Lahleya

Stand UP Cass County provides several local and statewide youth and professional development trainings each year. The **Training and Public Engagement Team** works to develop a training schedule throughout the year, connecting people with various training opportunities and training resources. Our staff also takes part in many training opportunities to better strengthen our coalition's efforts.

- 3. PROVIDING SUPPORT** – Creating opportunities to support people to participate in activities that reduce risk or enhance protection (e.g., providing alternative activities, mentoring, referrals, support groups or clubs).

Stand UP Cass County is dedicated to helping our community. We work with anyone who wants a seat at the table. Our coalition helps identify gaps in resources and helps come up with solutions. At this time, multiple drop-in events are being planned with organizations and businesses throughout Cass County. People seek coalition connections. If we cannot do it we try to connect them with someone who can do it.



Environmentally Focused Strategies

- 4. ENHANCING ACCESS/REDUCING BARRIERS** – Improving systems and processes to increase the ease, ability and opportunity to utilize those systems and services (e.g., ensuring childcare, transportation, safety, special needs and cultural and language sensitivity).



When implementing projects and campaigns, **Stand UP Cass County** works with a number of partners to provide input and suggestions for ways to fill gaps. Our coalition takes part in community discussions as well as one-on-one conversations on how to better serve our populations. We connect people with people.

5. CHANGING CONSEQUENCES

(INCENTIVES/DISINCENTIVES) – Increasing or decreasing the probability of a specific behavior that reduces risk or enhances protection by altering the consequences for performing that behavior (e.g., increasing public recognition for deserved behavior, individual and business rewards, scholarships, citations, fines or revocations/loss of privileges).

Red Ribbon Week is one of the biggest celebrations for our drug-free youth. **Stand UP Cass County** works with Partners for a Drug-Free Cass County to host Red Ribbon Week contests within the community. We honor the youth who win contests with public recognition as well as hosting a breakfast for winners and their families. High school winners are also featured on local billboards.



In 2022, Stand UP Cass County was one of 13 coalitions, nationwide, to receive an award for being a Blue Ribbon Coalition at CADCA's Leadership Conference in Washington DC.

- 6. PHYSICAL DESIGN** – Changing the physical design or structure of the environment to reduce risk or enhance protection (e.g., parks, landscapes, signage, lighting or outlet density).

Stand UP Cass County's agenda for this year includes working with our community partners for signage in and around public spaces including parks and fairgrounds. We are working currently with a local business on signage around a community garden (beginning stages). And we are seeking partnerships with more places in Cass County to display prevention messaging.

Stand UP Cass County... JOIN US!



Environmentally Focused Strategies

7. MODIFYING/CHANGING POLICY – Formal change in written procedures, by-laws, proclamations, rules or laws with written documentation and/or voting procedures (e.g., workplace initiatives, law enforcement procedures and practices, public policy actions and systems change within government, communities and organizations).



Our **Tobacco Prevention Workgroup** is learning to advocate more about becoming a smoke-free community. Recently, we've enjoyed an ATC presentation as well as connecting with Cass County schools regarding their substance use policies and procedures.

We are also working with others in the community to learn more about current vaping/tobacco/alcohol rules and regulations for the County. We are also reviewing potential funding streams for future projects.

Live Above the Influence



Live Above the Influence Youth volunteers during a 2023 September Social event sponsored by the Stand UP Cass County Coalition.

