

Sector Spotlight: Business - June 2024



Bev displays her famous ginger bread at Lady B's on Broadway at 1822 E. Broadway St.

Beverly Maloy

Business Sector Representative Beverly Maloy says she has “*always felt obligated to not only to **stand up for Cass County**, but also to **speak out for the cause** of teaching, helping, and encouraging others to be aware of the decisions made when it comes to smoking, vaping, drugs, alcohol or any other harm that a person could think of doing to the only body they will have for the short term they on this earth!*”

Bev thinks “*the younger you can reach them, the better.*” She decided to keep herself on that same track (teaching, helping, encouraging) by having a Mindfulness Camp for kids, and a place (Bakery) for adults to gather and just slow down a bit with a cup of coffee. Her mission has been to have a place for kids to be kids again; and for grown ups to have real conversations. Bev feels she has accomplished this by her endeavors.



Bev Maloy and Zak Malott at the Mindfulness Camp for kids

In the future, Bev will mix nursing home clients and kids at her farm; a win-win situation from her perspective. She says “*everyone has skills they can tap into. Stop sitting... and ‘Stand Up’ for those who are less fortunate of all ages in whatever needs they might be experiencing! Cass County has numerous great people, and they can help by getting involved.*”