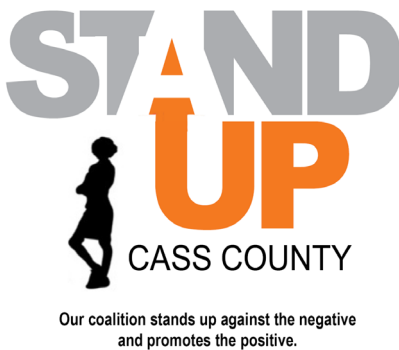




Our coalition stands up against the negative  
and promotes the positive.

## **Agenda 11/16/2023**

- Welcome/Introductions (5 mins) - Name/Organization (for newbies)
- Action Teams Report out - see handout. Any questions?
- Tobacco Prevention Workgroup (requires vote on campaign) (7 mins) - Debbie/Kacy/Austina
- Stand UP YOUth events throughout county (5 mins) - Nikki
- Year 4! Google Drive for information. Action Plan shared - **Please view on Drive at earliest convenience.**
- Sustainability Plan (7 mins) - Marc
- Website/Logo discussion (15-20 mins) - Austina/Vincent
- Community Partner updates/networking opportunity (15-20 mins)



## Meeting Minutes 11/16/2023

- Introductions
- Please see handout for updates on each team. Data will provide Nikki with their report out to add to the handout after the meeting and it will be updated and dropped into the drive for all members.
- A lot of things happening with the Youth Empowerment team. Many events that will be occurring around the community for FREE. We are targeting the time from 4-6pm. This has never been done so we will work with it and see what happens. Ages 13-18 are invited to attend. We need more community partners to help make this a success. Any suggestions or want to help please reach out to Nikki.
- Tobacco Workgroup report out. Helped a lot with Red Ribbon Week. Was able to get ribbons up around town and some sidewalk chalk messages around Logansport. Kara helped with getting ribbons and flyers up at the Parks. We were able to purchase banners for each school to use. Some of those had vape pens and broke it down and explained how dangerous they are. There were also commitment banners, and drug free school banners. Other giveaways included bookmarks, pencils, keychains, etc. One thing the group has discussed was doing environmental scans in Cass County of the tobacco retailers. The group also wants to do an educational piece by making quarterly topics that we can concentrate on. This could be done with a pretty low budget and would help with the education piece of prevention. Educating both parents and youth on the dangers of tobacco use. Chuck motioned for the coalition to allow this group to conduct environmental scans and move forward with the education piece. Rick seconded.
- Environmental Scans- as of October 2023 there were 53 tobacco retailers in Cass County. The scans concentrate on the 4 Ps- Products, placement, pricing, promotions. We need to get retailers on board, not point fingers, but include them in the effort of enforcement. Recognize the ones doing it correctly.
- Allison is bilingual and would like to offer help translating into Spanish in order to reach the population. Could help with campaigns and educate members on how to reach these

populations of people in the community. In the Hispanic mindset “nothing is free”. Some of the parents cannot read so we have to reach and connect with them in other ways.

- Reach them where they are churches and markets would be great way to reach them. Restaurants.
- DFC is primary prevention. We want no child to ever experiment with substances.
- The relationship we have with the schools have helped us advocate for the facilitation of the INYS. This will help us collect data on use of substances, among other topics.
- We need to advocate for education over punishment.
- The Kids Count Conference had a lot of information about the vaping issues. A lot of great breakout sessions.
- There is a lot happening we need to work on putting all of the pieces together.
- At the last SOFR meeting they were talking about a youth suicide and talked about risk and protective factors and what could have been done to prevent the death from occurring. Some of what we are talking about today could have helped. It could be life changing.
- Parks Department is doing a lot of great things as well. They have been a great community partner in all of this.
- We need to think sustainability. DFC is a 5-year grant with 125k a year. We have to match that every year. Then if we opt in to applying for years 6-10 our match amount goes up. Part of the noncompeting grant for year 4 was a sustainability plan. There is a document started. It has the vision and mission statement, resources we have, what needs to be sustained, goals of the coalition. How will we sustain? We need people, places, technology, etc.
- We need to think of strategies to help sustain what we are doing. Fundraisers, donors, grants, etc. All of these things are put into our Action Plan each year as well. The strategies built into it will help us sustain what we have.
- We need a Sustainability Workgroup/Team for years 4-10 to work on this. May be people who like fundraising or have ideas on funding or funders.
- Vincent presented the logo design. It started with Melissa Denney and her students from the high school. It was a great effort made from that class. The logo suggestions were considered and then there were surveys given that some of the sector representatives and active members took part in to get us to where we are today.

- Stand Up Cass County main target is adults and that is who we want to reach with this logo. We need to increase the number of adults at the table to increase our success. Vincent would like feedback if you'd like, can share email and number.
- Went through the website, showed each page, explained purpose behind pages, how it can be used. Funding for DFC comes straight from the white house and there is a section that explains that. Could have a blog or newsletter. Empowering Youth, how will we do that? It breaks down the 7 strategies and also gives examples on the pdf file attached. There is a lot of content on the website. Again, if you have any input or suggestions please reach out.
- Chuck motioned to launch the website and logo as it is and continue tweaking as needed in order to have something live. Carol seconded that motion.
- Everyone loved the idea of a silhouette that can speak to a variety of people dependent on image used. Stand UP is a call to action. It's active. We have to prevent use from ever occurring. Stand UP and encourage youth to never try it.
- Allsion may even be able to translate some of what is on the site into Spanish resources.
- Many members asked to add their logos to the page with members, Nikki has most of them on the google doc for the website and Vincent will go back and add them. We will be able to adjust as we go and tweak things that need it. We will be able to add logos as members join.
- Year 4 has officially started in October, so the new website will launch us into the new year.
- Austina motioned to close meeting. Debbie seconded that motion.